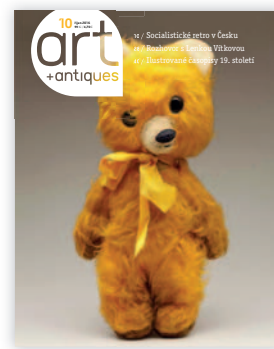


Mediakit 2017

AMBIT MEDIA, A. S. PUBLISHER

art+antiques



The Art of Living with Art

SPECIFICATION

volume: 14

frequency: monthly

distributed edition: 10,000 copies

distribution: subscribers, HDS Retail, Geco, and Valmont stores, selected bookshops, galleries and museums, fairs, festivals, etc.

Newsstand price: CZK 99/€4.70 (printed),
CZK 109/€5.10 (double issue)

subscription: CZK 885/year (printed),
CZK 740/year (electronic)

length: 96 pages + cover

format: 220 × 277 mm

paper: cover – matt kaolin 200 g/m² + partial varnish,
inner pages – matt kaolin 115 g/m²

binding: V2, perfect binding

print: 4/4 colours

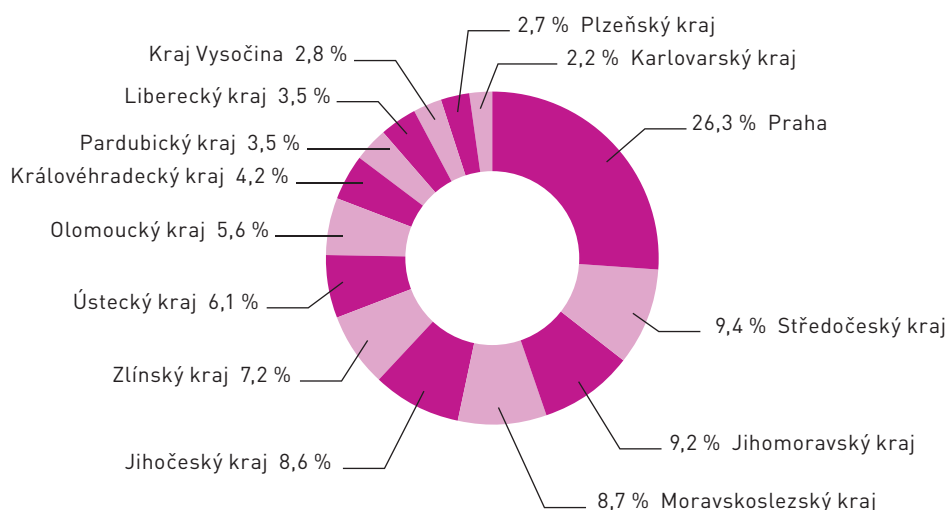
CHARACTERISTICS

Art+antiques is an exclusive monthly about fine art, architecture, design, and antiques. The readers are not only collectors and art experts, but people with an active interest in luxurious lifestyle trends.

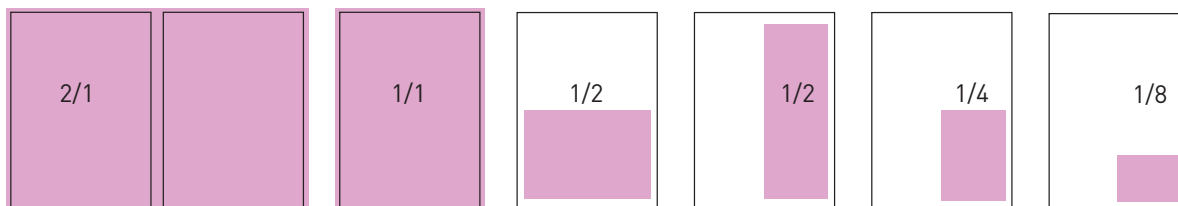
In every issue readers can find a detailed invitation to an exhibition starting that month, an in-depth interview, and a large number of thematic articles. Art+antiques is a unique Czech periodical, systematically devoted to the art market.

FACTS AND FIGURES

Prodeje art+antiques dle krajů



FORMATS AND PRICE LIST FOR ADVERTISING



Size	Clean size	Bleed size	Price (without VAT)
double-page	n/a	440 × 277 mm	CZK 200,000
1 page	190 × 243 mm	220 × 277 mm	CZK 115,000
1/2 page upright	91 × 243 mm	n/a	CZK 80,000
1/2 page across	190 × 119 mm	n/a	CZK 80,000
1/4 page upright	91 × 119 mm	n/a	CZK 40,000
1/8 page	91 × 57 mm	n/a	CZK 10,000
inside cover front	n/a	220 × 277 mm	CZK 130,000
inside back cover	n/a	220 × 277 mm	CZK 140,000
back cover	n/a	220 × 277 mm	CZK 150,000

For bleed sizes, a 5mm bleed must be added to all cropped pages.

extra charges

- + 15% for posting in an exact position
- + 10% for posting on the editorial page

discounts for number of repetitions

- 3× – 5%, 6× – 10%,
- 12× – 15%, Discount – 3%

cancellation fees

25 or more days before the publication date, the advertisement can be cancelled without a fee.

24 to 15 days before the publication date, the fee is 50% of the price.

14 to 8 days or less before the publication date, the fee is 100% of the price.

7 or less days before the publication date it is no longer possible to cancel the advertisement.

TECHNICAL REQUIREMENTS

Form of materials: composite, print-ready PDF

document must include: cropping and matching marks (12p shift from the clean size), bleed (minimum 5mm).

For bleed sizes, a 6mm bleed must be added to all cropped pages.

colours: only the CMYK colour space

pictures: 300 dpi resolution

fonts: inserted in PDF, font size no less than 5 points

logos: vector-based only

If the above requirements are not met, the publisher does not guarantee the final quality of the advertisement. The same applies when the appropriate proofs are not supplied. The general Ambit Media, a.s. business conditions can be found on www.ambitmedia.cz.

SCHEDULE

Issue	Space reservation	Closing Date	Publication Date
February 2017	17. 1.	24. 1.	7. 2.
March 2017	14. 2.	21. 2.	7. 3.
April 2017	20. 3.	27. 3.	10. 4.
May 2017	19. 4.	26. 4.	10. 5.
June 2017	16. 5.	23. 5.	6. 6.
July–August 2017	21. 6.	28. 6.	12. 7.
September 2017	21. 8.	28. 8.	11. 9.
October 2017	18. 9.	25. 9.	9. 10.
listopad 2017	16. 10.	23. 10.	6. 11.
December 2017–January 2018	20. 11.	27. 11.	11. 12.

SPECIAL OFFERS

• NON-STANDARD FORMATS

Sashes around the magazine, bookmarks, inserted pages, pasting, and other atypical forms of advertising. The price of non-standard advertising is calculated on an individual basis.

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